

## BIG 5 SHOW, DUBAI, NOVEMBER 2010

### Event Overview

The **BIG 5 Show**, to be held from 22-25 Nov, is the region's largest building and construction exhibition in the Middle East bringing almost 3,000 exhibitors from 53 countries together to tap into major business opportunities. The Big 5 Show attracts visitors from all core regional construction markets. 45,000 professional visitors attended the exhibition last year illustrating the ever increasing importance of the show.

### Promotion Overview

AMAG has offered to support its licensees participating in the show with a financial assistance package. For more information, please contact Ranjit K Singh, Export Manager, on tel: 03 9686 1500 or email: [ranjit.singh@australianmade.com](mailto:ranjit.singh@australianmade.com)

---

## ABOUT THE AUSTRALIAN MADE, AUSTRALIAN GROWN LOGO

The AMAG logo is a registered certification trade mark used to assist consumers identify Australian made and grown products. The logo is recognised by 94% of Australian consumers and trusted over any other country of origin identifier for Australia by 85%. It can be found on more than 10,000 locally made or grown products that are sold here and around the world.

The organisation is not-for-profit and raises awareness of genuine Australian goods by using the iconic country of origin logo. The AMAG logo was introduced in 1986 by the Australian Government.