



There are hundreds of ways to say you're Australian made, but ours is the most trusted.

Shopping for Australian made and grown products can seem pretty confusing. There are lots of different names and labels that say they're Australian made but how do you know they really are?

Well, the simplest way is to look for the green and gold Australian Made kangaroo logo. It's your assurance that the product is what it says it is, Australian Made. Only products that meet strict rules approved by the Federal Government and administered by not-for-profit, Australian Made, Australian Grown, are allowed to use our Australian Made logo. That goes for the Australian Grown and Product of Australia logos as well.

So if you want to buy Australian Made, and who wouldn't, look for the logo Australian shoppers have trusted for 25 years, the original, and only recognised, Australian Made logo. If you'd like to know more about Australian Made or join the Australian Made Club to win great Australian Made products, visit www.australianmade.com.au



All of the product's significant ingredients come from Australia, and all or nearly all of the manufacturing or processing has been carried out in Australia.



The product has been made here and more than 50% of the cost of making it has occurred here.



All of the product's significant ingredients are grown in Australia, and all or nearly all of the processing has been carried out in Australia.