

HYDRUM—AUSTRALIAN QUALITY EXPORTED TO THE WORLD

Drum and materials handling experts Hydrum is known for its quality manufacturing. After more than 40 years of manufacturing in Australia, Hydrum’s products can now be found around the world.

“We are an Australian owned and operated company that supports Australian and export demands for quality drum and materials handling equipment. Our two largest export markets are China & USA, with additional discerning exports markets of UK, France, Singapore, Malaysia, Thailand, Korea, New Zealand and most Asia Pacific locations. These Exports account for 35% of our production. The Australian made logo features prominently across our supply chain, from our website to published data and on the product leaving our factory,” says Hydrum Director, Mark Whittle.

“Australian Made, global quality is the ideal terminology to use with our products as there is perfect synergy between those words and our products. Customers recognise the logo and are comforted that they will receive products that commonly exceed their expectations.”

Hydrum’s largest export market is China, where they use Lift & Tip Drum handling machines capable of accurate, repeatable weighing in both Tare & Gross modes for safe mixing and decanting. The machines need to comply with Intrinsically safe work area requirements to avoid spark transmission where flammable vapours and liquids exist.

“Hydrum also manufactures a range of material handling machines under our HyLoader brand. These are either manual lift (foot operated hydraulics or hand operated brake winch) or push button electric and can be built in Mild steel, Aluminium or Stainless Steel construction. Australian Made, global quality is reflected in both Hydrum & HyLoader products due to high up-time, low cost of operation, innovate simple engineering and longevity of our machines. Hydrum equipment is sought after for a wide industry base, some of which are Paint/Petrochemical, Food & Beverage, Pharmaceutical, Paper/Print/Photocopy, Manufacturing & Steel industries,” explains Mark Whittle.



“Hydrum continues to grow as an Australian manufacturer because it can customise any of our machines or create a special design to suit a specific application. This is something that imported machines struggle to achieve.”

“We value the use of the ‘Australian Made, global quality’ decals & the triangular Kangaroo tie-on tag, as it provides quick visual confirmation that you’ve purchased an Australian owned and manufactured product, with proven Global quality. We believe that these identifiers are recognised globally and customers know that the products conform to good engineering practice, synonymous with a proud Australian manufacturer.”

For more information on Hydrum, please visit www.hydrum.com.au or call (02) 9756 1555

ABOUT THE AUSTRALIAN MADE, AUSTRALIAN GROWN LOGO

The AMAG logo is a registered certification trade mark used to assist consumers identify Australian made and grown products. The logo is recognised by 94% of Australian consumers and trusted over any other country of origin identifier for Australia by 85%. It can be found on more than 10,000 locally made or grown products that are sold here and around the world.

The organisation is not-for-profit and raises awareness of genuine Australian goods by using the iconic country of origin logo. The AMAG logo was introduced in 1986 by the Australian Government.